

Lily A. Darwin

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EDUCATION

University of Miami, Miami Herbert Business School <i>Bachelor of Business Administration in Entrepreneurship</i>	Coral Gables, Florida May 2025
<ul style="list-style-type: none">Honors: Provost's Honor Roll (Spring 2024, Fall 2024), Dean's List (Spring 2024)Relevant Coursework: Foundations of Marketing; Management in the Global Environment; Introduction to Business Law and Ethics; Professional Selling; Professional Development and Success in the Workplace; International Business; Critical Thinking and Persuasion; Marketing for Entrepreneurs; Growing the New Venture, Entrepreneurial Consulting	

WORK & LEADERSHIP EXPERIENCE

The George Gallery/Peter Anthony Fine Art <i>Winter Senior Internship</i>	Charleston, South Carolina December 2024 – January 2025
<ul style="list-style-type: none">Assisted the gallery director and assistant director of the George Gallery with the upcoming opening of their sister gallery, Peter Anthony Fine ArtProduced flyers, press releases, “mail chimps”, and other marketing materials to be distributed to the gallery mailing list and public; compiled and proofed the invitation list for the group exhibition and opening partyArchived and updated the existing George Gallery collection and the incoming Peter Anthony collection on Art Archive, as well as updated the “PAFA” Word Press website accordingly	
JCraft x Studio Magness at the PB International Boat Show <i>Design Assistant: Studio Magness</i>	Palm Beach, Florida March 2024 – Present
<ul style="list-style-type: none">Assisted Studio Magness with the planning, setting up, and break-down of the promotional/exhibition tent for Swedish yacht company, JCraft's North American debut at the PB International Boat Show	
Brand Ambassador/Client Liaison: JCraft	
<ul style="list-style-type: none">Acted as hostess/brand representative in the JCraft tent at the PB Boat Show, answered questions and assisted clients; called current and potential clients to set up showings and appointments with CEO and Master Builder; processed clients through data base based on interest	
Miami Herbert Business School <i>Team Leader</i>	Coral Gables, Florida August 2022 – August 2023
<ul style="list-style-type: none">Led weekly student team workshops culminating in a competitive final project presentationAssigned tasks to and guided individual students; set deadlines for the team to keep students on track	

SKILLS, ACTIVITIES & INTERESTS

Activities: Member of the Upsilon Delta Chapter of Chi Omega; Showing Competitive Dressage at the Prix St. George level (schooling Grand Prix); Distraction Magazine (Editorial Model and Photographer), Freelance Photography and Modeling, Styling, Caregiving (children); Assist UMiami Family Relations
Interests: Fashion; Business; Modeling; Art/Art History; Photography; Cooking; Surfing; Traveling; Marketing; PR and Consulting; Event Planning; Conversational Proficiency in French